



**PERFORMANCE**  
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**For Immediate Release**

## **Oxygen Media Selects Performance Technology Group**

(Baltimore, Maryland, March 15, 2007) – Oxygen Media, the fastest growing cable network for women in that prized demographic of 18-49 announced that it's entire mission-critical business application will be handled by Baltimore-based Performance Technology Group, Inc (PTG).

In the multiyear, multimillion dollar deal, the PTG Outsourcing Business Unit, Z-CUBED<sup>®</sup>, will host, operate and manage the production, development and disaster recovery (DR) implementations of the New York-based network's most mission-critical business applications.

Oxygen Media, which reaches a younger, hipper and more affluent female audience than any other female-directed network, first sought the advice of PTG when it launched in 2000. Since then, the Baltimore technology company has managed the IT infrastructure for the advertising transactions for Oxygen.

“PTG has allowed Oxygen to focus on its core business and no longer worry about our mission critical systems hosting,” remarked Dan Le Roy, Oxygen's Vice President of Advertising Operations.

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“Most people think of technology outsourcing overseas,” says Pete Chakales, CEO, PTG. “But a lot of outsourcing is happening right here in Baltimore because places like our managed technology center offer world-class security and efficiency at a location close to the East Coast business centers.”

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*Oxygen, the only cable network owned and operated by women, is currently available in over 70 million homes.*

*Performance Technology Group manages mission-critical operations and disaster recovery for some of the East Coast's leading companies.*